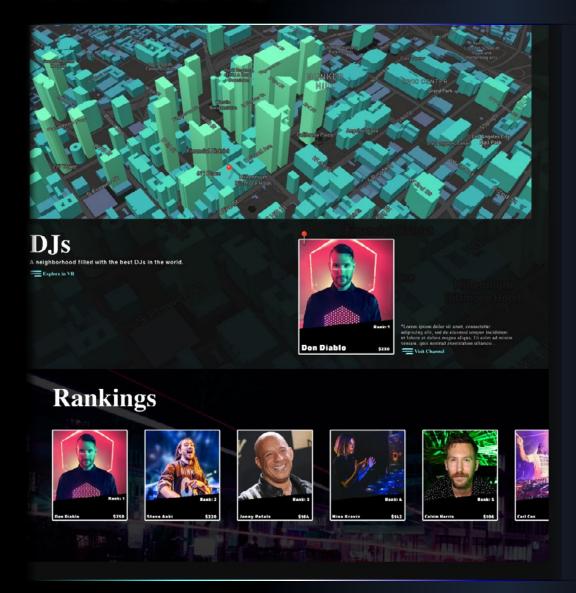


Copyright - Dream Channel Pty Ltd 2019



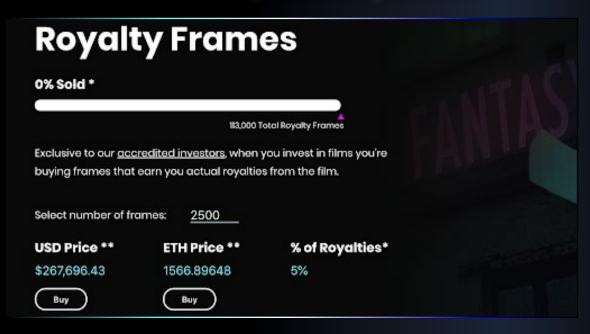
Dream Channel is an XR 'blockchain' financing platform that allows VR / AR projects to sell individual frames in their films to investors, giving them a pro-rata royalty / equity stake in their projects moving forward.

The platform solves a the biggest problem in film, game and XR - financing - by providing investors with a transparent and liquid investment model where they can track their investments, and trade their investments on a decentralised exchange. Dream Channel gives high end projects exposure and access to a global investment market that they currently have no access to.





Dream Channel is presented to audiences as an immersive / online 'city' where each project is housed in a separate store front that investors can visit. Each project has their own security token, and smart contract allowing investment to be as simple as clicking a button.



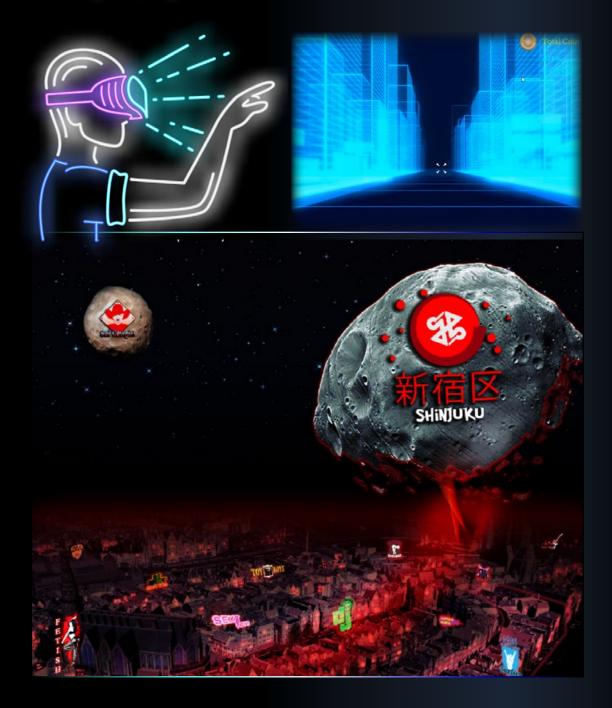
Investors use a simple mobile app to scan a blockchain driven QR code giving them access to each project, allowing them to visit the project (in VR or on-line by a simple web link), earn any promotional tokens for visiting and purchase any security tokens.

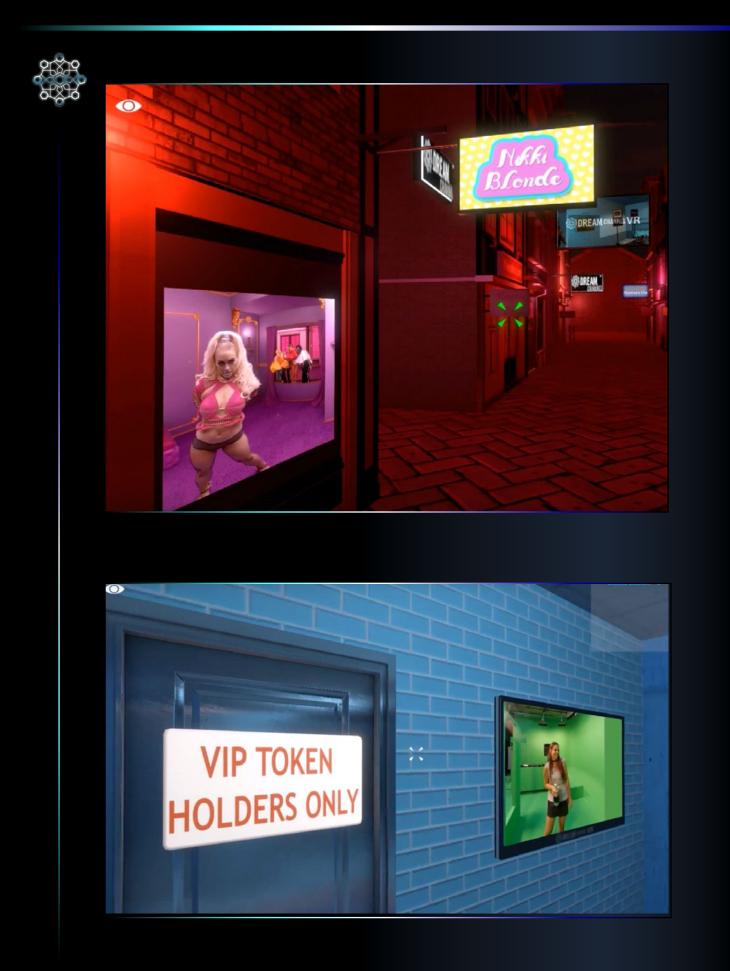




## **EYE TRACKING**

Dream Channel XR also provides projects with a means to monetise their existing content by providing a monetisation mechanic through GazePay. This allows projects to adopt a freemium model that allows access for free but charges users for accessing premium content - triggered by eye tracking / eye 'gaze'.









Dream Channel also includes an AR messaging app - called X Bomb - that allows projects to distribute (air drop) AR content and tokens to recipients globally - allowing projects to distribute promotional tokens and grow their audience while they are seeking investment.



## MARKET PLACE

Investors can trade NFT's (security tokens) in a decentralised 'Dream Frames' market place. As such Dream Channel brings liquidity to XR projects that is presently non existent.

Frames Owned : 51: Valued : \$9134 USI Visit Profile	FRAME FILTER				
User : Dos.Diablo Add Money	Sort By Genre	Name Director	Value Range	C Exact Match Sort Alphabeticaly	SEARCH RESET
SELECTED FRAME	MARKETPLACE	MY FRAMES OPEN TRAD			Prev Next
DREAM	Rarity Fram		rame# Time	Scene Seller	Current Bid
	R K	The Dream Channel Director: Jonny Peters	1,332 00:34:12	02 🚳 Movie_Guyl23	Current Offer:     \$275       ma     \$380     +     -       max     \$445     Trade
	R	The Dream Channel Director: Jonny Peters	4,111 02:01:21	07 MasterUser 43	Current Offer:     \$543       ed     \$600     •       Evox     \$645     Tracket
Current Value USD \$495 Frame # Scen 3,475 1 Time Rarit	R 👖	GRACIE Director: Greg O'Connor	4,332 02:45:01	12 🕥 FrameCollector_9	Current Offer:     \$175       Image: State
Buyout	R	GRACIE Director: Greg O'Connor	25 OLOI:13	06 🕘 DirectorOfFilms33	Current Offer:     \$755       Image: Street Stre
Bid	R 🥻	SuperFly Director. Julien Christian Lutz	05 00:0113	01 DirectorOfFilms33	Current Offer: \$755
	R	The Dream Channel Director. Jonny Peters	1,332 00:34:12	02 🚳 <u>Movie Guyl23</u>	Current Offer:     \$275       60     \$380     +       Ryrod     \$445     Tracks
	R 💽	The Dream Channel Director. Jonny Peters	4,111 02:01:21	07 🚷 MasterUser 43	Current Offer:     \$543       6a     \$600     +     -       Boost     \$645     Trans

## DREAM CHANNEL XR



Dream Channel XR is a timely solution for XR projects who presently have no structured means for finding financing other than one off grants. It provides them with access to the investment community and in a manner that works for investors.

The platform attracts projects that have been well funded to date but have no means for moving forward by providing liquidity and transparency, The model disrupts content models globally but starts in a place where projects are not influenced by legacy investment structures.



## Contact

Jonny Peters Dream Channel Pty Ltd Jonny@dreamcoin.io